



OF EXCELLENCE



LEARN  
TODAY

LEAD  
TOMORROW



# CIMS

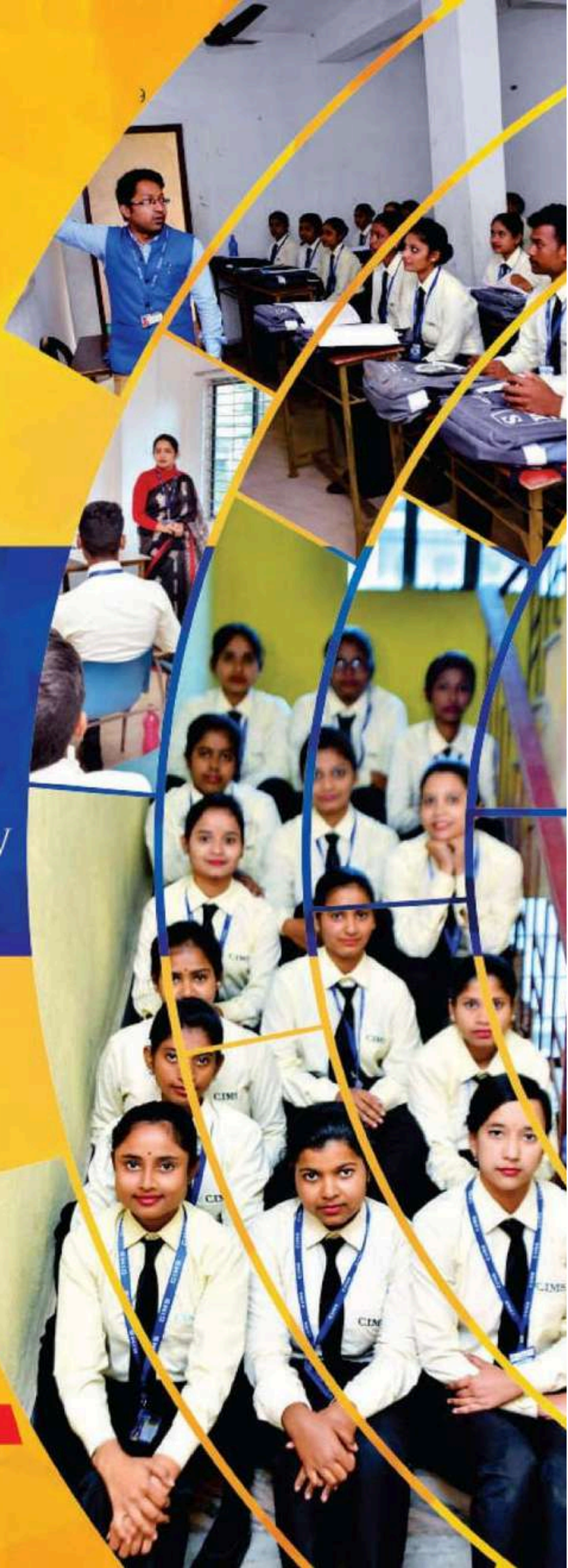
*A unit of Swami Vivekananda Foundation*

*A Premium Management Institute*

*AN ISO 9001 : 2015 Certified Institute*

📞 815 888 1234

🌐 [www.cimsgroup.org](http://www.cimsgroup.org)





# Cambridge Institute of Management Studies

## About Us :

Cambridge Institute of Management Studies (CIMS), A Unit of Swami Vivekananda Foundation is one of the fastest growing & most promising Hospitality & Healthcare Management Institute in West Bengal having 12 years of Experience. CIMS programs are based on the philosophy that a commitment to excellence and best education and training are essential for those who are seeking the most sought-after positions in the highly competitive hospitality & Healthcare industry.

CIMS is a Prestige name tag among top management institute in West Bengal. CIMS offers value-based quality education of National standard. The Institute's goal is to produce quality and well-groomed graduates & Diploma for employment in hospital, hotels, tourism and service management positions at national and as well as at a global level. Students get to enhance their skills and techniques on all the fronts with special emphasis on operation and management.

### OUR APPROVAL





## Director's Welcome



*We recognize that your institution of learning is one of the most important decisions that you will make in your life. We choose our students carefully. You also must choose your institution carefully. I hope that this prospectus will help you in making that choice easier. It presents not only the details of our academic programmes but also provides you with an overview of the overall campus quality of life. At CIMS (Cambridge Institute of Management Studies), we are seeking bright, energetic students eager to accept the challenges of an academically vigorous, professionally enriching & personally fulfilling learning program that encourages students to think in new and creative ways in the global place.*

*Our Mission is to transform youth into highly skill professional to meet the challenges of this highly competitive world through intensive training, appropriate guidance and vigorous discipline and holistic approach. As a proud part of the growing CIMS family, promising you the bright future and plethora of talent.*

*I assure you that you will be joining the best training Institution in West Bengal.*

**Prasenjit Manna**  
Founder Director



## Principal's Message

*"Education is the manifestation of the Perfection already in man"*

*– Swami Vivekananda*

*To transform youth into highly Professional and Managers to meet the challenges of a highly competitive world through Intensive Training, Appropriate Guidance, Discipline and Holistic Approach.*

*We have created the environment of learning by guiding our students to achieve their goals and pursue Higher Technical/Professional Education, we also impart knowledge and skills to our students through "Proactive Education System", so that young minds are enlightened and well equipped for future challenges.*

*It is our continuous endeavor to improve knowledge on current technology through Technical visits, Seminars and guest lectures of renowned personalities.*

*Blessings and Best wishes for an eventful career.*



**Debaprasad Das**  
Principal

# CIMS

LEARN TODAY - LEAD TOMORROW

## ▶▶ Courses Offered



1

HOSPITALITY &  
HOTEL  
MANAGEMENT

2

HOSPITAL  
MANAGEMENT

3

PARAMEDICAL

4

BACHELOR OF  
COMPUTER  
APPLICATION

CIMS College, offer world-class education and training in various fields of management and paramedics. Our college is committed to preparing students for leadership roles in the business world through a comprehensive curriculum that combines theoretical knowledge with practical experience.



# HOSPITALITY & HOTEL MANAGEMENT

3 YEARS | 2 YEARS



## ABOUT THE COURSE

Hospitality & Tourism Management involves all the tasks and aspects of managing a hospitality business. These businesses focus on welcoming customers and providing them with pleasant experiences through dining, lodging, events, entertainment, or travel.



## JOB SCOPES

- Hotel Manager
- Housekeeping Manager
- Travel Coordinator
- Guest Service Coordinator
- Event Manager
- Reservation Manager
- Housekeeping Attendant
- Conference Assistant
- Event Assistant
- Guest Service

# HOSPITAL MANAGEMENT

3 YEARS | 2 YEARS

## ▶▶ ABOUT THE COURSE

One of the fastest growing Healthcare Industries all over world. 25 million jobs being in the last few years.

## ▶▶ JOB SCOPES

- Front Office Executive
- Business Development
- Patient Care Manager
- Assistant Clinic-In -Charge
- Health Coordinator
- Customer Service Officer
- Reception In Charge
- Public Relations Executive



# PARAMEDICAL

4 YEARS | 2 YEARS



## ABOUT THE COURSE

Paramedical courses are a part of the medical field only as these are profession-oriented medical training courses.



## JOB SCOPES

- X-Ray
- MRI Technician
- Medical Laboratory Assistant
- Dialysis Technician
- Operation Theater Assistant
- CT Scan Technician
- Nursing Care Assistant
- Physiotherapist
- ICU Technician

# BACHELOR OF COMPUTER APPLICATION

3 YEARS



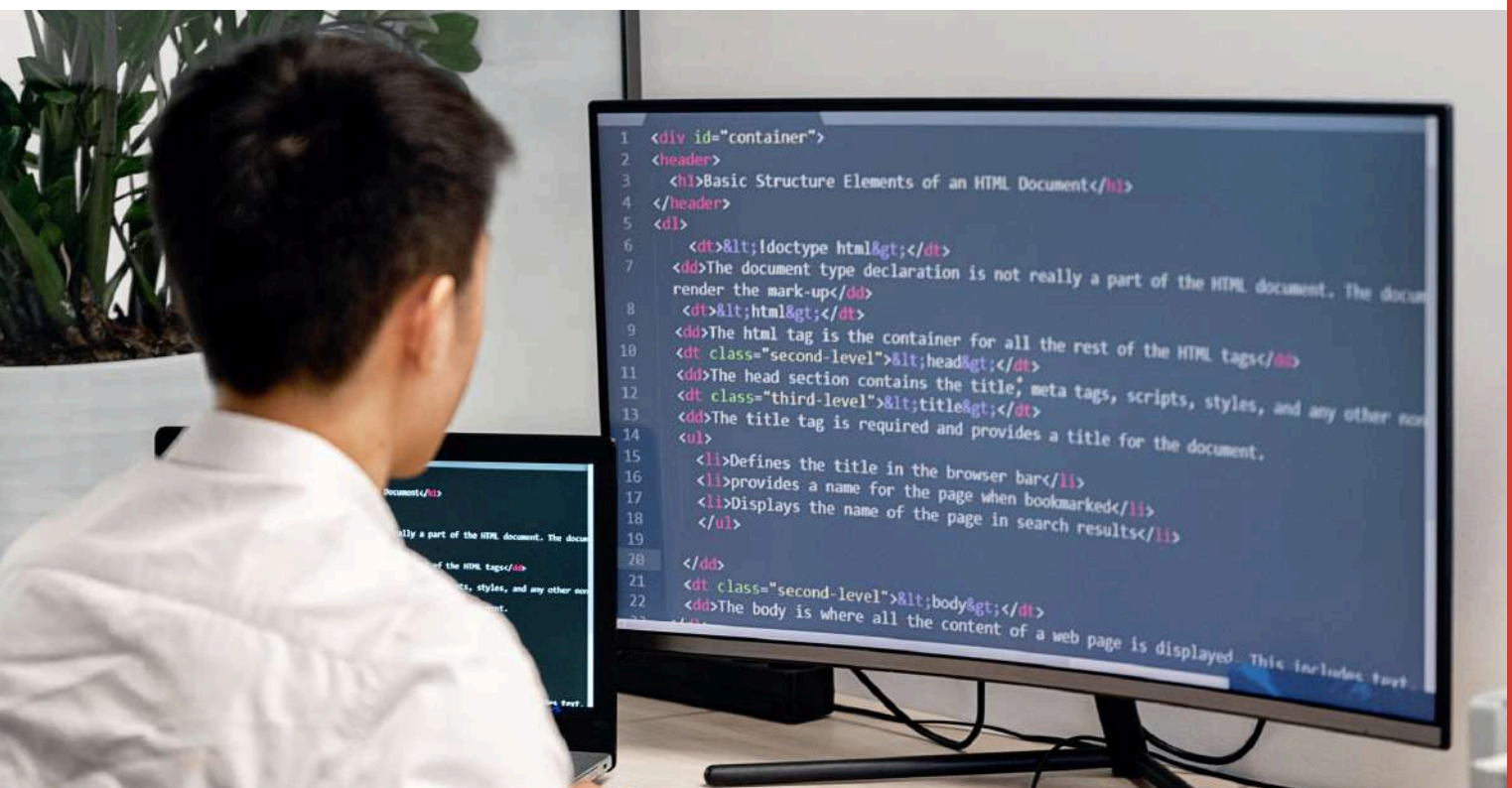
## ABOUT THE COURSE

By completing this three-year course, the students will be able to build their careers in the field of Information Technology.



## JOB SCOPES

- Data Scientist
- Software Engineer
- Software Developer
- Web Developer
- Computer Network Architect
- Data Operator
- Computer Programmer
- Database Manager
- Web Analyst
- Teacher and Banker







# Top 10 Reasons to Join CIMS

- ★ *CIMS is formed and run by successful Management and Professionals with 12 Years of excellent experience.*
- ★ *Value based career to live happily, successfully & completely for long life.*
- ★ *Strong Digital Infrastructure with Audio, Video Classroom.*
- ★ *Continuous up gradation of the curriculum in pace with the market requirements & Global needs. We start the day with National Anthem and take care of grooming & Topic discussion.*
- ★ *Provides casual training opportunities with class so that students can learn something and earn some money.*
- ★ *100% Job Assistance in Hospitals, 5 \* Hotels, Resorts, Cruise Lines, ship catering, bank, MNC abroad etc.*
- ★ *Multiple placement opportunities to the students and lifetime support through "Life Time Guaranteed Placement Card".*
- ★ *Practical Exposure through Field Work, Mini Projects & Industrial Visit.*
- ★ *Reasonable course fees with easy instalments.*
- ★ *We are providing 3 types of Scholarship to every student, by which students can get economical help for needy student.*



# Alumni Feedback

*I have chosen this course because Cooking is my passion and CIMS is the best platform to enrich my skills. I am very thankful to be a student of CIMS, Thank you for giving me a bright future and for all the guidance.*

*— Pankaj mandal*



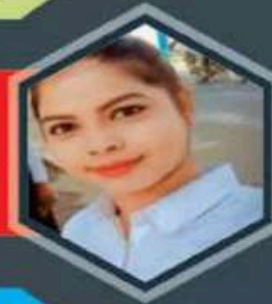
*Great place with ample opportunities for all. Provides holistic development resulting in confident individuals who believe in contributing to society through hospitality industry.*

*— Mohi bhujan beh*



*Undoubtedly the best hotel management collage in Purba Medinipur. The only reason behind this is the amazing faculty, this institution has. The college is well equipped with core department labs, and it had good infrastructure & well maintained room.*

*— Susmita Sankar*



*I came across this college through my friend. This college arranges many festivals and programmes and seminars which help them to get into professionalism. I also visited the programmes of this college it is really very nice.*

*— Sudipta Halder*



*The faculty is so friendly and helpful, even in the covid 19 situation and we're even enjoying the online classes amidst this pandemic, they've made it so easy to learn. The college campus is charming and it literally provides you with a lot of exposure and opportunities.*

*— Nabin Mandal*



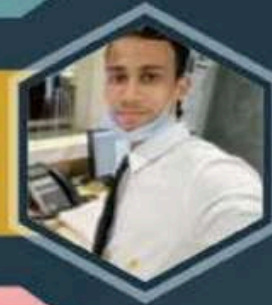
*This is one of the best colleges For Hotel management in Medinipur, West Bengal. It has got very good faculty, infrastructure. It helps us to grow as an individual, works on our grooming and helps us get placement in various parts of world.*

*— Bikash - Bora*



*Renowned and oldest professional hotel and hospital management institute in Medinipur. My personal experience says that average and meritorious student's can built up their professional carrier at CIMS with the help of experienced professors.*

*— Ayan Samanta*



*This is the best hotel, hospitality, hospital and tourism management that I came across. Even the facilities of this college are so amazing. A great institution to study. Looking forward to have a great career in hospitality.*

*— Sudip Samanta*



*Since I joined the college, every day I had opportunity to learn something new. It met my expectations and having a great time. I specifically love the vibe which is perfect for studying. The practical labs are well equipped and, the teachers are equally enthusiastic and helpful.*

*— Sandip Layek*



# Cambridge Institute of Management Studies

## Entertainment :



1. *Institute Foundation Day Celebration.*
2. *Annual Excursion Tour.*
3. *Saraswati Puja.*
4. *Indoor & Out Door Game.*
5. *Winter Festival.*
6. *Holi Celebration.*
7. *Freshers Welcome Party.*
8. *New Year Celebration.*

## Facilities :



1. *Separate Hostel for Girls & Boys.*
2. *8% Discount for OBC/SC/ST/Girl.*
3. *Well stocked Library.*
4. *Industrial Visit in 5\*Hotel / Hospital*
5. *Education loan through Bank & Charitable trust.*
6. *Weekly casual training with pay.*

## Award of Excellence :



1. *Successful candidates will be awarded with Certificates and Prizes.*
2. *Cambridge Institute of Management Studies gives scholarships to the student in their excellency. [Prize 5% concession of the total course fees.]*
3. *Cambridge Institute of Management Studies gives scholarship for the first position student in the batch. [Prize 2% concession of the total course fees].*
4. *100% attendance award.*
5. *Cambridge Institute of Management Studies award for the best trainee.*
6. *100% job assistance.*

# Our Academic Strengths



Faculty	Name	Designation	Department
	DEBAPRASAD DAS	PRINCIPAL	ALL
	SATABDI MUKHERJEE	ACADEMIC COUNCELOR	CIMS
	KUSHAL DUTTA ROY	HOD	HOSPITALITY & HOTEL MANAGEMENT
	PRITHWISH GUCHHAIT	HOD	PARAMEDICAL
	DEBASHREE PRAMANIK MANNA	HOD	COMPUTER APPLICATION
	ARPITA DAS	HOD	HOSPITAL MANAGEMENT





# AN UNMATCHED PLACEMENT RECORD



Cambridge Institute of Management Studies

## Hospitals

Medical College & Hospital Kolkata, Peerless Hospital & B K Roy Research Centre, Rabindranath Tagore International Institute of Cardiac Science, Ruby Hospital, Sankara Nethralaya, Thakurpukur Cancer Research Hospital, Wockhardt Hospital & Kidney Institute, Woodlands Hospital, AMRI Hospital, Assembly of God Church Hospital, Behala Balananda Brahmachari Hospital & Research Center, BM Birla Heart Research, Calcutta Heart Research Centre, Desun Hospital, Apollo Gleneagles Hospital...

## Hotels

Hyatt Regency, ITC Welcom Group, Taj, Oberoi, hilton Holiday Inn, Le meridien, Leela International, Best Western, Crown Plaza, Radisson, Sheraton, Marriott, HHI, Kenihworth, Peerless Inn, Clarks, Centaur, Sinclair's, Club Mahindra, Bogmallo Beach Resort, Fariyas Resort, Choki Dhani, Sun n Sand, Fortune Bay Island, Arabian Food Supplier, Jaypee Palace, Teh Orchid, Hotel Fairmount (Dubai), Carlton Hotel (Edinburgh), Lotus Hotel (UAE), Cidade De (Goa), Radha Krishna Hospitality Services, Dubai International, Golden Park, Casino Group of Hotels and Many More...

## Airlines

Gulf Air, British Airways, Jet Airways, Deccan Airways, Indian Airlines, King Fisher Airlines.....

## Cruiselines

Carnival Cruise Lines, Royal Caribbean, Star Cruise, Dolphin, P & O etc...

## Customer Care

HSBC, HDFC, Standard Chartered, ABN AMRO, ICICI, AXIS BANK, GE Capitals, Hutch, Airtel, Tata Indicom, Reliance, Daksh....

## MNC (Multi National Companies)

Pepsi, Bata, Tata, Coca Cola, GE Capital, Spencer's, Amway, Kotak Mahindra, Bajaj, Emami, Nike, Tesco Lakme, Reebok, Vodafone, Shopper Stop, Adidas, Pantaloons, Philips, Bharti, Westside, Sony, Reliance, Aviva Life Insurance, Samsung, Britannia, Dabur, ICICI Prudential, Zenith, ACC, Apollo, American Express,

## IT

Google, IBM, Infosys, Bosch, ACC, Apollo, American Express, Yahoo, P C Technology

## INDUSTRIAL SUPPORT



# Training & Placement



**AMIT SAMANTA**

LE MERIDIEN  
Mahabaleshwar



**AVIJIT MONDAL**

SAROVAR PORTICO  
Andhra Pradesh



**NALIN MONDAL**

CLUB MAHINDRA CHERAI  
Kochi



**PANKAJ MANDAL**

THE BASIL LEAF  
Bangalore



**RAKTIM MANDAL**

RAMEE GUESTLINE HOTEL  
Attibelle, Bangalore



**NILUFA PARVIN**

MEDICA SUPER SPECIALITY HOSPITAL  
Kolkata



**SUSMITA SARKAR**

AMRI HOSPITAL  
Kolkata



**PRIYANKA MONDAL**

PEERLESS HOSPITAL  
Kolkata



**ABHIJIT GIRI**

THE MARRIOTT  
Hyderabad



**SK. INJAMUL ALI**

HOTEL SAHARA STAR  
Mumbai



**MIR SADDAM**

HOTEL LEELA  
Soudi Arab



**KARTIK MAITY**

HOTEL SAHARA STAR  
Mumbai



**ARPITA GIRI**

THE APOLLO HOSPITAL  
Kolkata



**SUBRATA KR. SAMANTA**

THE FORTUNE GROUP  
Tirupati



**NEPAL MAHATA**

THE MANTRA RESORT  
Pune



**MOTIUR RAHMAN**

HOTEL SAHARA STAR  
Mumbai



**ASHIM BISWAS**

THE NEO MAJESTIC  
Goa



**PRASANTA PRADHAN**

IVORY  
Kolkata



**SHUKDEV PRADHAN**

THE NEO MAJESTIC  
Goa



**AVIJIT MONDAL**

ITC - BARODA  
Gujrat



**MIR. HABIBUR RAHAMAN**

JAIPUR PALACE  
Jaipur



**SANJAY PATRA**

THE NEO MAJESTIC  
Goa



**CHANDAN MONDAL**

THE NEO MAJESTIC  
Goa



**MRINAL DAS**

ITC - BARODA  
Gujrat



**SK BABAR HOSSAIN**

THE NEO MAJESTIC  
Goa



**SAGAR PANDIT**

THE PARK  
Kolkata



**MIHIR PANDA**

TAJ HARI MAHAL  
Jodhpur



**DIBYENDU BIKAS MANDAL**

ITC - BARODA  
Gujrat

# FUN GALLERY



SPORTS

EXCURSION



FOOD FESTIVAL

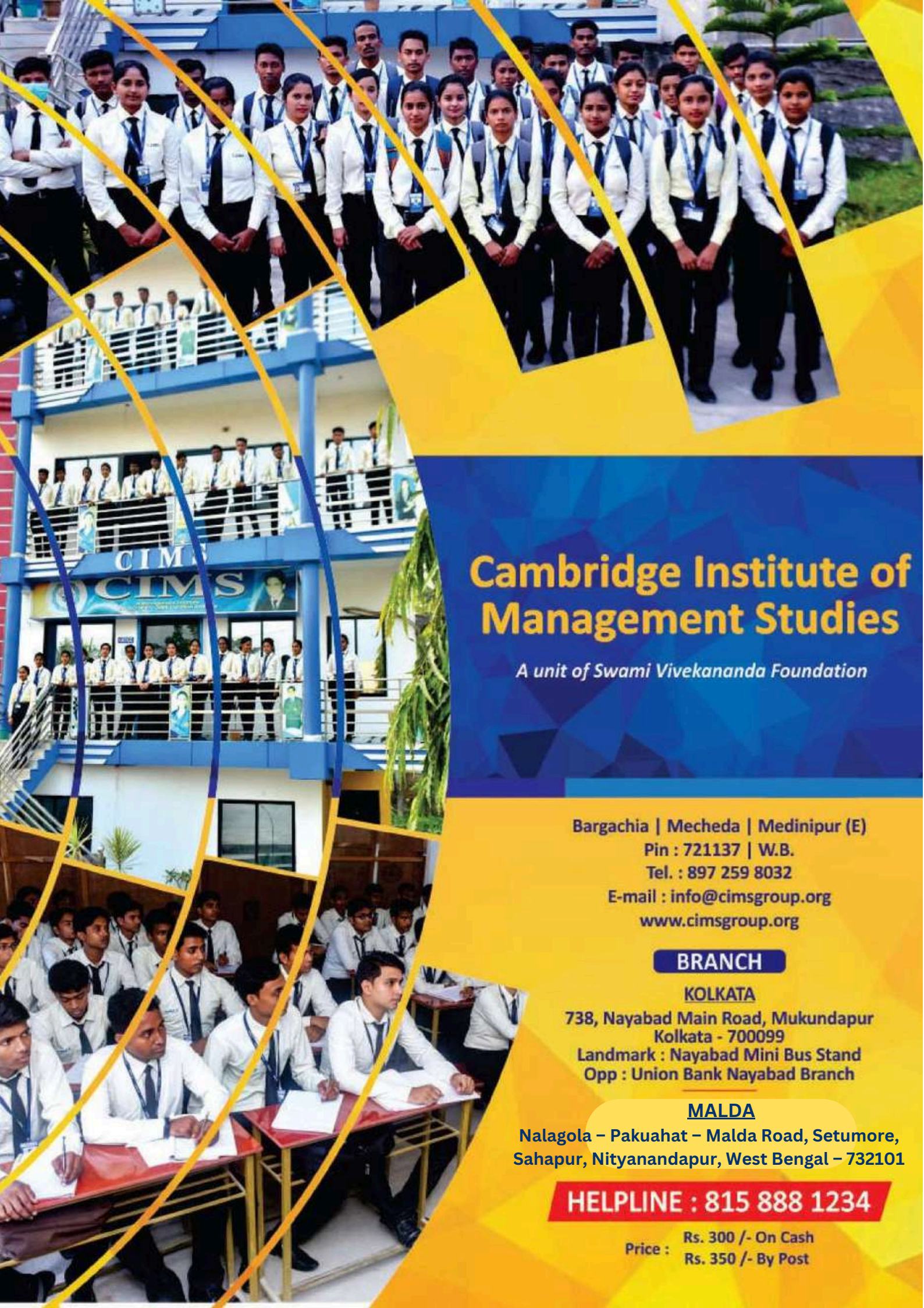
HOLI CELEBRATION



INDUSTRIAL VISIT

WINTER FESTIVAL





# Cambridge Institute of Management Studies

*A unit of Swami Vivekananda Foundation*

Bargachia | Mecheda | Medinipur (E)

Pin : 721137 | W.B.

Tel. : 897 259 8032

E-mail : [info@cimgroup.org](mailto:info@cimgroup.org)

[www.cimgroup.org](http://www.cimgroup.org)

## BRANCH

### KOLKATA

738, Nayabad Main Road, Mukundapur  
Kolkata - 700099

Landmark : Nayabad Mini Bus Stand  
Opp : Union Bank Nayabad Branch

### MALDA

Nalagola – Pakuahat – Malda Road, Setumore,  
Sahapur, Nityanandapur, West Bengal – 732101

**HELPLINE : 815 888 1234**

Price : Rs. 300 /- On Cash  
Rs. 350 /- By Post