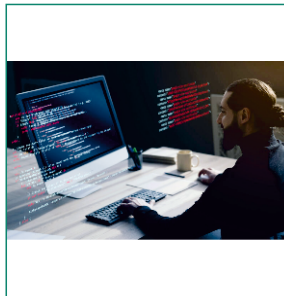




 www.cimsgroup.org



CIMS COLLEGE™

A unit of Swami Vivekananda Foundation
Management & Allied Health Science College

AN ISO 9001 : 2015 Certified Institute

LEARN TODAY - LEAD TOMORROW



Cambridge Institute of Management Studies



About Us:

Cambridge Institute of Management Studies (CIMS), a unit under the Swami Vivekananda Foundation, is one of the fastest-growing and most promising institutes in the fields of **Hospitality and Healthcare Management** in West Bengal. With over **16 years** of academic excellence, CIMS has established itself as a leader by offering industry-relevant, value-based education that meets both **national and global standards**.

Driven by a strong commitment to quality and innovation, CIMS offers programs that are built on the philosophy that **excellence in education and hands-on training** are crucial for success in the highly competitive **Hospitality, Healthcare, and IT sectors**. The curriculum is meticulously designed to equip students with comprehensive knowledge, practical skills, and leadership qualities, empowering them to excel in real-world environments.

Recognized as a prestigious name among **Premium Management Institutes** in West Bengal, CIMS aims to nurture well-rounded professionals who are prepared for dynamic roles in a variety of sectors, including **Hospitals, Hotels, Tourism, Banking, MNCs, Railway Catering, Ship Catering and IT Companies** both in India and internationally.

At CIMS, students benefit from a combination of academic rigor and practical exposure, with a special focus on **Operations and Management Techniques**. The institute fosters an environment that encourages innovation, critical thinking, and a passion for service—core values that are essential in the industries we serve.

SHAPE YOUR FUTURE WITH CIMS - WHERE LEARNING MEETS EXCELLENCE.

OUR APPROVAL



“কন্যাশ্রী”
Govt. of W. B.



Registered by
Govt. of India



NCVSTE
Govt. of Delhi



ISO Certified
Institution



PBSSD
Govt. of W. B.



MAKAUT (CCPTR)
Govt. of W. B.



SIKKIM SKILL
UNIVERSITY
Sikkim



VIDYASAGAR
UNIVERSITY

Director's Welcome



Choosing the right institution for your higher education is one of the most important decisions you will ever make. At **Cambridge Institute of Management Studies (CIMS)**, we understand this, and we are equally selective in choosing our students. Just as you are looking for a place that will shape your future, we are looking for bright, motivated individuals ready to embrace the journey of learning and transformation.

This prospectus is designed to guide you in making an informed decision. It provides detailed information about our academic programs, as well as a glimpse into the vibrant and

supportive campus life we offer. At CIMS, we aim to nurture not just professionals, but well-rounded individuals equipped to thrive in a dynamic and ever-evolving global environment.

We are committed to providing an academically rigorous, professionally enriching, and personally fulfilling education. Our programs challenge students to think critically, act ethically, and lead innovatively. We believe in transforming today's youth into skilled, confident professionals ready to meet the demands of the modern world through **intensive training, expert guidance, structured discipline, and a holistic approach** to education.

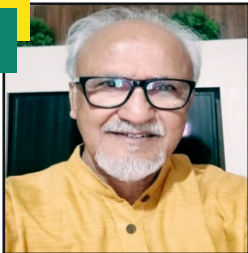
As a proud part of the growing **CIMS family**, I assure you that your journey with us will be one of growth, discovery, and opportunity. CIMS stands among the finest training institutions in West Bengal, and we are dedicated to helping you realize your full potential.

I welcome you to explore what makes CIMS a truly special place to learn, grow, and succeed.

Your bright future starts here.

Mr. Prasenjit Manna
Founder Director

Principal's Message



"Education is the manifestation of the perfection already in man" ~ Swami Vivekananda

At **Cambridge Institute of Management Studies (CIMS)**, our mission is to **transform today's youth into skilled professionals and dynamic managers**, capable of meeting the challenges of an increasingly competitive and fast-paced world. We believe that this transformation can only be achieved through a balanced approach that combines **intensive training, appropriate guidance, discipline, and a holistic educational experience**.

We have fostered an environment that encourages **inspired learning and academic excellence**, guiding our students not only to achieve their immediate goals but also to prepare for higher technical and professional education. Our unique "**Proactive Education System**" ensures that knowledge and practical skills are imparted effectively, enabling our students to become confident and capable individuals, ready to tackle real-world challenges.

At CIMS, it is our continuous endeavor to keep pace with the evolving industry landscape. We regularly enhance our students' exposure to **current trends and technologies** through **technical visits, interactive seminars, and guest lectures by industry experts and renowned personalities**. These initiatives are designed to enrich the learning experience and bridge the gap between academics and industry expectations.

With strong values at our core and a commitment to excellence, we aim to build a foundation for lifelong success in every student who walks through our doors.

My blessings and best wishes to all students for a successful and fulfilling career ahead.

Mr. Debaprasad Das
Principal

Courses Offered

- ▶ 3/4 years course in Hospitality & Tourism Management
- ▶ 2 years course in Hospitality Management
- ▶ 3/4 years course in Hospital Management
- ▶ 2 years course in Hospital Management
- ▶ 3/4 years course in Computer Application
- ▶ 2 years course in Allied Health Science
- ▶ 3/4 years course in Allied Health Science



CIMS's Mission



At CIMS, we are dedicated to nurturing a dynamic and inclusive learning environment where individuals grow both personally and professionally. Our mission is built on the following core values:

- **Teamwork:** We believe in the power of collaboration and working together to achieve common goals.
- **Innovation:** We encourage creative thinking and forward-looking solutions in everything we do.
- **Empathy:** We care for one another and foster a supportive community.
- **Diversity:** We embrace and celebrate multiculturalism, enriching our environment with diverse perspectives.
- **Career Growth:** We are committed to helping individuals grow and thrive in their careers.
- **Resilience:** We develop the strength and ability to perform under pressure.
- **Skill Development:** We provide quality education and practical training to build real-world skills.
- **Fresh Thinking:** We teach how to approach problems with fresh perspectives and exceed expectations.
- **Human Connection:** We value strong human relationships as a foundation for success.
- **Professional Discipline:** We instill a sense of workplace discipline and adherence to professional norms.
- **Realistic Attitudes:** We help develop practical, grounded approaches to work and life.
- **Knowledge Application:** We empower learners to transform knowledge into effective, hands-on practice.

Top 10 Reasons to Join CIMS

1. Experienced Leadership

CIMS is led by a team of successful management professionals with over 15 years of industry experience, ensuring expert guidance and mentorship.

2. Value-Based Career Development

We offer a holistic approach to career development, focusing on values that help students live fulfilling, successful, and meaningful lives.

3. Advanced Digital Infrastructure

Our classrooms are equipped with cutting-edge audio-video facilities, enhancing the learning experience and keeping students engaged.

4. Up-to-Date Curriculum

We continuously update our curriculum to align with current market demands and global trends. Each day begins with the National Anthem, followed by grooming sessions and topic discussions to foster personal and professional growth.

5. Earn While You Learn

CIMS provides casual training opportunities where students can apply their skills in real-world settings and earn an income alongside their studies.

6. 100% Job Assistance

We guarantee job assistance in top sectors, including hospitals, 5-star hotels, resorts, cruise lines, ship catering, banks, MNCs abroad, and more.

7. Multiple Placement Opportunities

Students benefit from multiple placement options and lifetime support with our “Lifetime Guaranteed Placement Card,” ensuring ongoing career assistance even after graduation.

8. Practical Exposure

Gain hands-on experience through fieldwork, mini-projects, and industrial visits, bridging the gap between classroom learning and real-world application.

9. Affordable Fees with Flexible Payment Options

Our courses are offered at reasonable rates, with easy installment plans to ensure education is accessible to all.

10. Scholarship Opportunities

We provide three types of scholarships to support deserving students, making education more affordable for those in need.



Alumni Feedback

I have chosen this course because Cooking is my passion and CIMS is the best platform to enrich my skills. I am very thankful to be a student of CIMS, Thank you for giving me a bright future and for all the guidance.

— Pankaj mandal



Great place with ample opportunities for all. Provides holistic development resulting in confident individuals who believe in contributing to society through hospitality industry.

— Mohi bhuyan sen



Undoubtedly the best hotel management collage in Purba Medinipur. The only reason behind this is the amazing faculty, this institution has. The college is well equipped with core department labs, and it had good infrastructure & well maintained room.

— Susmita Sankar



I came across this college through my friend. This college arranges many festivals and programmes and seminars which help them to get into professionalism. I also visited the programmes of this college it is really very nice.

— Sudipta Halder



The faculty is so friendly and helpful, even in the covid 19 situation and we're even enjoying the online classes amidst this pandemic, they've made it so easy to learn. The college campus is charming and it literally provides you with a lot of exposure and opportunities.

— Nabimrodel



This is one of the best colleges For Hotel management in Medinipur, West Bengal. It has got very good faculty, infrastructure. It helps us to grow as an individual, works on our grooming and helps us get placement in various parts of world.

— Bikosh - Baid



Renowned and oldest professional hotel and hospital management institute in Medinipur. My personal experience says that average and meritorious student's can built up their professional carrier at CIMS with the help of experienced professors.

— Ayan Samanta



This is the best hotel, hospitality, hospital and tourism management that I came across. Even the facilities of this college are so amazing. A great institution to study. Looking forward to have a great career in hospitality.

— Sudip Samanta



Since I joined the college, every day I had opportunity to learn something new. It met my expectations and having a great time. I specifically love the vibe which is perfect for studying. The practical labs are well equipped and, the teachers are equally enthusiastic and helpful.

— Sandip Layek





Cambridge Institute of Management Studies

Entertainment :



1. Institute Foundation Day Celebration.
2. Annual Excursion Tour.
3. Saraswati Puja.
4. Indoor & Out Door Game.
5. Winter Festival.
6. Holi Celebration.
7. Freshers Welcome Party.
8. New Year Celebration.

Facilities :



1. Separate Hostel for Girls & Boys.
2. Industrial Visit in 5*Hotel / Hospital
3. Education loan through Bank & Charitable trust.
4. Weekly casual training with pay.

Award of Excellence :



1. Successful candidates will be awarded with Certificates and Prizes.
2. Cambridge Institute of Management Studies gives scholarships to the student in their excellency. [Prize 5% concession of the total course fees.]
3. Cambridge Institute of Management Studies gives scholarship for the first position student in the batch. [Prize 2% concession of the total course fees].
4. 100% attendance award.
5. Cambridge Institute of Management Studies award for the best trainee.
6. 100% job assistance.

Our Academic Strengths

Faculty	Name	Designation	Department
	Mr. Debaprasad Das	Principal	All
	Mrs. Satabdi Mukherjee	Administrator	All
	Mr. Suvendu Halder	Exam Controller	All
	Mr. Kushal Dutta Roy	HOD	Hospitality Management
	Mr. Avhilash Chattopadhyay	HOD	Allied Health Science
	Mrs. Arpita Das	HOD	Hospital Management
	Mr. Sourav Mondal	HOD	Computer Application

An Unmatched Placement Record

Hospitals:

Medical College & Hospital Kolkata, Peerless Hospital & B K Roy Research Centre, Rabindranath Tagore International Institute of Cardiac Science, Ruby Hospital, Sankara Nethralaya, Thakurpukur Cancer Research Hospital, Wockhardt Hospital & Kidney Institute, Woodlands Hospital, AMRI Hospital, Assembly of God Church Hospital, Behala Balananda Brahmachari Hospital & Research Center, BM Birla Heart Research Centre, Desun Hospital, Apollo Gleneagles Hospital.

Hotels:

Hyatt Regency, ITC Welcom GROUP, Taj, OBEROI, Hilton Holiday Inn, Le Meridien, Leela International, Best Western, Crown Plaza, Radisson, Sheraton, Marriott, HHI, Kenihworth, Peerless Inn, Clarks, Centaur, Sinclair's, Club Mahindra, Bogmallo Beach Reasort, Fariyas Resort, ChokiDhani, Sun n Sand, Fortune Bay Island, Arabian Food Supplier, Jaypee Place, Teh Orchid, Hotel Fairmount (Dubai), Carlton Hotel (Edinburgh), Lotus Hotel (UAE), Cidade de (Goa), Radha Krishna Hospitality Service, Dubai International, Golden park, Casino Group of Hotels and Many More.

Airlines:

Gulf Air, British Airway, JET Airways, Deccan Airways, Indian Airlines, King Fisher Airlines.

Cruiselines:

Carnival Cruise Lines, Royal Carbbean, Star Cruise, Dolphin, P & O etc.

Customer Care:

HSBC, HDFC, Standard Chartered, ABN AMRO, ICICI, AXIS BANK, GE Capital, Hutch, Airtel, Tata Indicom, Reliance, Daksh.

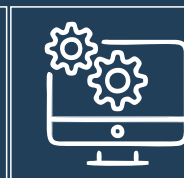
MNC (Multi National Companies):

Pepsi, Bata, Tata, Coca Cola, GE Capital, Spencers's, Amway, Kotak Mahindra, Bajaj, Emami, Nike, Tesco, Lakme, Reebok, Vodafone, Shopper Stop, Adidas, Pantaloons, Philips, Bharti, Westside, Sony, Reliance, Aviva Life Insurance, Samsung, Britannia, Dabur, ICICI, Prudential, Zenith, ACC, Apollo, American Express.

IT:

Google, IBM, Infosys, Bosch, ACC, Apollo, American Express, Yahoo, P C Technology.

INDUSTRIAL SUPPORT



Training & Placement



SOUGATA PATRA

ITC HOTEL
Tirupati



SUBHAM SAU

HOLIDAY INN RESOURCES
Bangalore



PRITAM MANNA

DAIWIK HOTELS
Rameswaram, Tamilnadu



AMAN ROY

THE WORLD
Surat



SAPTAM MONDAL

PRIDE PLAZA
Ahmedabad



BHAIRAB PANDIT

SAYAJI HOTELS
Indore



PRANAB CHAKRABORTY

TAJ EXOTICA RESORT & SPA
Goa



SNEHA GHORAI

RADISSON BLUE
Chennai



MAHESH PANDEY

ROYAL ORCHID
Pune



RAHUL DEBSINGHA

CLUB MAHINDRA ASSONORA
Goa



RAHUL DEB JANA

MARRIOT
Indore



AMARJIT SARDAR

PRIDE RESORT
Rajkot



UJJWAL PAI

LORD BUDDHA KHOSI MEDICAL COLLEGE
Saharsha, Bihar



SEBABRATA MAITY

ESKAG SANJEEVANI HOSPITAL
Kolkata



MONISHA KHATUN

JOYPRAKASH HOSPITAL
Rourkela, Odisha



PRANIT JANA

SUN HOSPITAL
Uluberia



KALYANI PAL

ILS
Howrah



KHADIJA KHATUN

CHARRING CROSS NURSING HOME
Kolkata



RIKTA MAITY

STERLING HOSPITAL
Kolkata



SANDIP MONDAL

NOVOTEL
Chennai



BIJOY PAUL

RADISSON BLUE
Chennai



ANINDITA BERA

MGM HEALTHCARE PVT. LTD.
Chennai



ANWESHA GHANTA

JAIPRAKASH HOSPITAL & RESEARCH CENTRE
Rourkela, Odisha



DIPIKA KHUNTE

MANIPAL HOSPITAL
Uluberia



ANTARA PAL

COURTYARD BY MARRIOT
Pune



DEEPLYOTI GHOSH

THE NOVOTEL
Goa



SANJANA CHOWDHURY

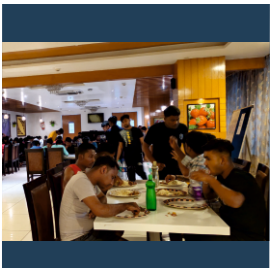
SUN HOSPITAL
Uluberia



TARANI MAHATA

STERLING WAYANAD
Kerala

Photo Gallery

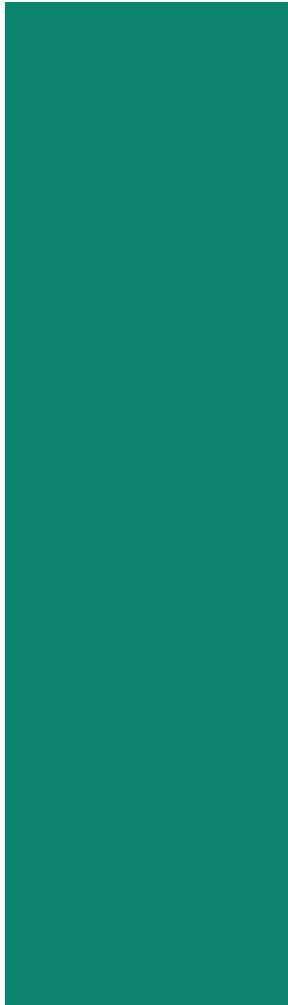
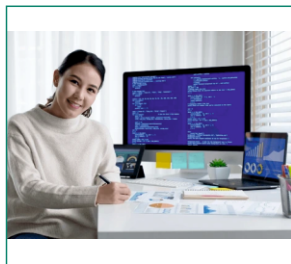


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Mecheda Campus

Bargachia, Mecheda, Purba Medinipur
Pin : 721 137 | W.B.



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 www.cimsgroup.org

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Rs. 350 /- By Post

